



## PRESS RELEASE

Media Contact:

Nikita Jankowski, (315) 706-4443, njankowski@destinyusa.com

### **Memorial Day at Destiny USA**

*-- A weekend of deals, discounts and more! --*

**Syracuse, NY (May 20, 2019)** – As we honor those who have made the ultimate sacrifice for this country, we invite you to join us this Memorial Day Weekend for deals, discounts and more! Although summer doesn't officially start until the end of June, Memorial Day is celebrated as the unofficial start of the season. Check out the many ways to save at Destiny USA this weekend!

#### **Carter's**

Carter's kicks off the deals with the Summer Blast Off and Memorial Day Sale - 50% off entire store! Deals include the summer sibling style - dresses, shorts, sandals + more! Get ready for some summer fun and great doorbusters starting at \$4.00. *Savings based on MSRP. Excludes SkipHop.*

#### **OshKosh**

Celebrate summer and Memorial Day with OshKosh's \$5 & Up Doorbuster! Their lineup of sunny-day musts, starting at \$5.00! Think unique graphic tees, slip-on shoes and easy outfits made for mixing and matching all through the week. *Exclusions apply. See store associate for details. Valid 5/16 through 5/27.*

#### **ALEX AND ANI**

ALEX AND ANI will offer a 20% military discount until May 27th!

#### **Michaels**

Get ready for the long weekend with Michaels and throw a Patriotic Party! Decorations, balloons, entertaining essentials, and more! Get 40% off red, white and blue party supplies and decor this weekend.

**Lenox**

Take an extra 30% off storewide and 40% off clearance! *May not be combined with any other coupon, discount, or promotion. Not valid on prior purchases, online, gift cards, or Lenox Iconic Collections. Valid 5/17/19 - 5/27/19.*

**VF Outlet**

Starting Friday, May 24th through Monday, May 27th, **VF Outlet** will offer a VIP Event! New VIP Sign-Ups will receive 10% off their entire purchase. Existing VIP Members will receive double points on their purchase.

**True Religion**

True Religion offers incredible value at amazing prices! Don't miss the following deals in-store: select styles 30% off plus an additional 40% off clearance.

**Eddie Bauer Outlet**

Eddie Bauer is offering 50% off the entire store until Wednesday, May 22nd.

For more deals and discounts, [click here](#) for the Destiny USA Sales page.

Have a safe and **HAPPY MEMORIAL DAY!**

###

**About Destiny USA**

*Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).*

**About Pyramid Management Group, LLC**

*Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).*