



**destiny usa**

## **PRESS RELEASE**

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### **Our Neighborhood Chef Now Open**

*-- New café concept opens at Destiny USA featuring local chefs --*

**Syracuse, NY (March 27, 2019)** – Destiny USA is proud to introduce Our Neighborhood Chef – a new café/pastry shop concept offering locally baked goods, with a twist.

“Our neighborhood Chef showcases different chefs from local neighborhoods,” said Our Neighborhood Chef Owner Maggie Levy. “There are many talented culinary creators in our community, and we want to provide the platform to share their sweet treats.”

The shop outsources the majority of its desserts - various Italian cookies, slices of cakes, pies, pastries, and cannoli prepared by chefs from the area; including Biscotti’s Café, Cathy’s Cookie Kitchen and more. However, Levy confirmed that nine types of funnel cakes are made on site. In fact, you can create your own funnel cake and even add fresh fruit.

“What Maggie and her husband are offering is SWEET – pun intended - especially with so many kid-friendly attractions within a short distance,” said Destiny USA Director of Marketing Nikita Jankowski. “They are in the right place at the right time – summer is just around the corner.”

Our Neighborhood Chef is located on the 2<sup>nd</sup> level in the Canyon area next to Razzle Dazzle, known for serving Italian Ice and also owned by Levy and her husband Reverend Curtis Levy. The food sold at both locations benefits a local ministry called Last House on the Block Ministries Transitional Housing, Inc. The ministry houses men and women recovering from substance abuse, mental health issues, incarceration or domestic violence; so, they can learn to become productive members of society. Both Razzle Dazzle businesses help fund the agency in providing extra bedding, resources, staff & other items the clients need.

“Every purchase has a cause! It’s the heart of why we do what we do,” said Levy.

Our neighborhood Chef also offers a 10 percent discount to all military, service men/women (active and inactive), as well as special needs individuals. Discounts for students, traveling groups and attendees of events held in the Canyon (like Tykes Tuesday), will be held at select times.

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### **About Destiny USA**

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).