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PRESS RELEASE

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110 Grill Now Open

--Modern American restaurant group opens 19th location in Destiny USA--

Syracuse, NY (February 28, 2019) – The wait is over! [110 Grill](#), the restaurant known for modern American cuisine in a trendy and casual atmosphere **will open at 4 PM today at Destiny USA**. The 6,000 square-foot, 200-seat restaurant marks 110 Grill's second venture in New York State, featuring its signature modern-American cuisine with unparalleled gluten-free and dietary restricted menus.



Official Ribbon-Cutting Ceremony:

Date: Thursday, February 28, 2019

Time: 3:30 PM

Location: 110 Grill Syracuse, Destiny USA, (next to the Carousel on the 2nd level)

"We are thrilled to continue our expansion beyond New England and partner with Pyramid Management for the opening of our second New York location at Destiny USA in Syracuse," said Ryan Dion, 110 Grill's Chief Operating Officer. "As the area's largest destination of its kind with three stories of shopping, dining and entertainment, we look forward to welcoming locals and visitors alike to experience our modern-American menu."

"We are ecstatic to welcome 110 Grill to our sensational culinary scene," said Nikita Jankowski, Director of Marketing at Destiny USA. "The fact that this restaurant can accommodate just about any diet and has added a patio with the restaurant's signature firepit, speaks volumes about the level of service customers can expect."

110 Grill is where contemporary dining & innovative dishes meet. 110 Grill is passionate about pure flavor and quality ingredients, with a commitment to allergy awareness. In fact, all items on the menu can be prepared 100 percent gluten free if required. Guests will be able to enjoy starters such as **Cuban Swordfish, Firecracker Shrimp, Crispy Fried Pickle Chips, Short Rib Risotto, and Mushroom Demi Sirloin.**

From the restaurant's signature horseshoe bar, guests will be able to choose from a variety of craft beers from both local and national brands, a diverse wine list and handcrafted cocktails; including the **Maple Bacon Manhattan** with Lar ceny Bourbon, house-made maple simple syrup and a candied bacon rim; along with list of other delightfully tasty beverages.

110 Grill's first New York location debuted in Albany's Crossgates this past summer 2018. Other recent location openings include Manchester, NH and Saugus, MA, at the former stomping grounds of the legendary Hilltop Steakhouse on Route 1.

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About 110 Grill: Modern American Cuisine in a Trendy Casual Atmosphere

110 Grill is a growing restaurant group based in Westford, MA, which currently has nineteen locations in Massachusetts, New Hampshire and New York. Its comfortable, but yet upscale-casual atmosphere, complete with open kitchens, private dining rooms, large horseshoe-shaped bars and outdoor patios with fire pits, creates the ideal dining environment for any occasion. 110 Grill prides itself on preparing its dishes from the freshest ingredients in its scratch kitchens and offers seasonal menus and monthly specials. The organization is very committed to allergy awareness and features extensive gluten free menus. For more information, visit www.110grill.com.

About Destiny USA

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at www.destinyusa.com.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.