



For Immediate Release
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Ashley Lynn Winery, based out of Mexico, NY, opens at Destiny USA
The local winery is located on the second level, near the Center Atrium

Syracuse, NY – Destiny USA welcomed Ashley Lynn Wineries, of Mexico, NY to the second level portal, near the Center Atrium. The New York State winery was established in 1928 and resides on 130 acres of land outside of Mexico, NY.

“Ashley Lynn is proud to be located in and to represent Central New York with its apple based wines,” Donnie Alecci, of Ashley Lynn Wineries, stated. “It’s exciting to be part of Destiny USA now and have the opportunity to raise awareness of our brand and what we have to offer.”

Ashley Lynn Winery is on a family run farm, Hurlbut Orchards, a top producer of Macintosh and Cortland apples. The Hurlbut family now creates blended apple wines, known for their outstanding taste and reasonable price. The wine is pressed, aged, blended and bottled at the original Farm Market in New Haven, NY. The winery’s new location in Waterloo, NY is now home to where majority of the wines are bottled.

Wine tastings are conducted daily at their Destiny USA location.

“Ashley Lynn Winery’s new location on our second level is another great local addition to the offering we have available at Destiny USA,” Rob Schoeneck, General Manager of Destiny USA, stated. “The continued growth of NYS wines in the area is another great driver of traffic to the region.”

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Destiny USA is a 2.4 million square foot tourist destination in Syracuse, NY that includes a strong mix of luxury outlet tenants, restaurants and entertainment. New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 29 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country,

according to Travel and Leisure magazine. It is the largest LEED® Gold certified retail commercial building in the world.