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WonderWorks Announces Plans to Bring “Mind Blowing” Entertainment to Destiny USA

Syracuse, N.Y. – [Destiny USA](#) is thrilled to announce that [WonderWorks](#), a scientific amusement park for the mind, will be bringing its “edutainment” venue for people of all ages to Destiny USA. The Syracuse venue will feature more than 100 hands-on experiences, demonstrations and activities. It will be WonderWork’s first location in the Northeast and one of only five locations in the country.

The WonderWorks house will be located on the third floor of Destiny USA and is slated to open November 2012. The legend is that the WonderWorks house was once a top secret research laboratory where scientists from around the world collaborated to find answers to the unexplainable. Something went horribly wrong during their experiment to harness a man-made tornado and the power was unleashed throughout the laboratory carrying the house thousands of miles from the Bermuda Triangle.

When visitors enter WonderWorks, they pass through an inversion tunnel that will turn their perspective upside-down. All of the exciting interactive activities were miraculously left intact after the tornado and are there for everyone to enjoy. Guests can experience an anti-gravity chamber, a bed of nails, the hurricane shack, mind ball, design and ride virtual roller coaster, 4D extreme motion ride and much more.

“WonderWorks is thrilled to join Destiny USA with its newest location,” said Jackie Vasquez, Corporate Director of Sales and Marketing. “We are excited to introduce the Northeast to this amazing attraction and engage people of all ages with stimulating and educational activities.”

WonderWorks currently has four other locations – Orlando, Fla., Pigeon Forge, Tenn., Panama City Beach, Fla., and Myrtle Beach, S.C.

“The addition of WonderWorks at Destiny USA and our region will be a tremendous draw,” David Holder, President of the Syracuse Convention and Visitors Bureau stated. “It provides great

entertainment value, it's an exciting new destination for tourists and it's another unique venue to Destiny USA."

"WonderWorks is a destination in itself and will be an enormous contribution to the entertainment mix on the third floor," said David Aitken, Destiny USA Team Member. "We are very excited to bring the first WonderWorks to the Northeast."

WonderWorks will be located on the third floor of Destiny USA and will be nearly 40,000 square feet. You can learn more about WonderWorks at www.wonderworksdestiny.com/media.

To view a video of WonderWorks exhibits and download photos, visit www.wonderworksdestiny.com,media.

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WonderWorks is an amusement park for the mind combining education and entertainment in over 100 hands-on exhibits that will spark the imagination and challenge the mind. Interactive, educational and fun for all ages, those visiting the attraction will enjoy a variety of experiences including being blown away by 84 mile per hour hurricane-force winds, maneuvering the controls of a NASA spacecraft to land the shuttle, lying on a bed of 3,500 nails, piloting a fighter jet and designing and riding a 360-degree virtual roller coaster and a game of lazer tag.

Destiny USA is a 2.4 million square foot tourist destination in Syracuse, NY that includes a strong mix of luxury outlet tenants, restaurants and entertainment. New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 29 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country, according to *Travel and Leisure* magazine. It is the largest LEED® Gold certified retail commercial building in the country.