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Urban Planet x Charlotte Russe Grand Opening & Ribbon Cutting Celebration at Sangertown Square!

New Hartford, NY – Sangertown Square is excited to welcome Urban Planet x Charlotte Russe, the newest addition to its diverse retail lineup! Located near Dick’s Sporting Goods, this innovative store combines fresh fashion with unbeatable value for a truly unique shopping experience.

To celebrate the grand opening, the store will host a Ribbon Cutting Ceremony on Friday, February 20th at 10 AM, and the public is invited to join the festivities.

The celebration continues Saturday, February 21st where shoppers can enjoy a vibrant in-store atmosphere, with music provided by a live DJ from 12:00 PM to 4:00 PM.

Urban Planet x Charlotte Russe is a new concept that brings together two popular fashion brands in one stylish destination. The store offers apparel, footwear, and accessories for men and women, with a focus on inclusive, versatile styles. Featuring exclusive collections and a sleek layout, it’s a must-visit spot within the shopping center!

For special events, sales, news, and information on Sangertown Square please visit our website, sangertown.com like us on Facebook and Instagram, [@sangertown_square](https://www.instagram.com/sangertown_square).

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About Sangertown Square

Sangertown Square is the Mohawk Valley’s only enclosed shopping center enjoying a superior location in Oneida County, the geographic center of New York State. Located in the town of New Hartford, Sangertown is located just outside the nationally renowned six million acre Adirondack Park. The center is anchored by Boscov’s, HomeGoods, Target and Dick’s Sporting Goods and offers more than 50 retail shops and restaurants.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Sangertown Square, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always

what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com