



Discover shopping, dining, entertainment
and outlets – **all in one place.**



destiny usa

See what's been **building.**

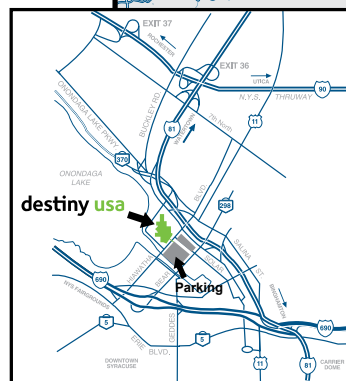
Tourist Appeal

The Upstate New York region is rich in tourist attractions. In 2011, Central New York earned over \$4.5 billion in tourism sales dollars. The Turning Stone Casino, Mirbeau Inn & Spa, the region's 40 golf courses and Finger Lakes wine country draw millions of domestic and international tourists each year. Destiny USA is easily accessible from all of these local tourism destinations.



Convenient and Central Location

Destiny USA is located at the crossroads of New York State with convenient access to and from I-90 and I-81, just minutes from I-690, Hancock International Airport and Syracuse's Regional Transportation Center. Destiny USA is a must see destination for the more than two million international tourists traveling from New York City to Niagara Falls annually.



Something for everyone!

The Perfect Combination of Shopping, Dining, and Entertainment

Our dynamic mix of traditional anchor stores and retail offerings, outlets, entertainment venues and restaurant options offers something for everyone and cannot be matched anywhere else.



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Visit us at DestinyUSA.com • Twitter @DestinyUSA • Facebook Destiny USA

For additional information or to register a group please contact:

Rose Hapanowich Director of Marketing 315-410-6635 or email rmh@destinyusa.com



A New Look for a New Experience

The expansion of Destiny USA is bringing a whole new look to the facility. The sleek design and sustainable features earned it LEED® Gold certification from the U.S. Green Building Council making it the largest LEED® certified retail commercial building in the world.

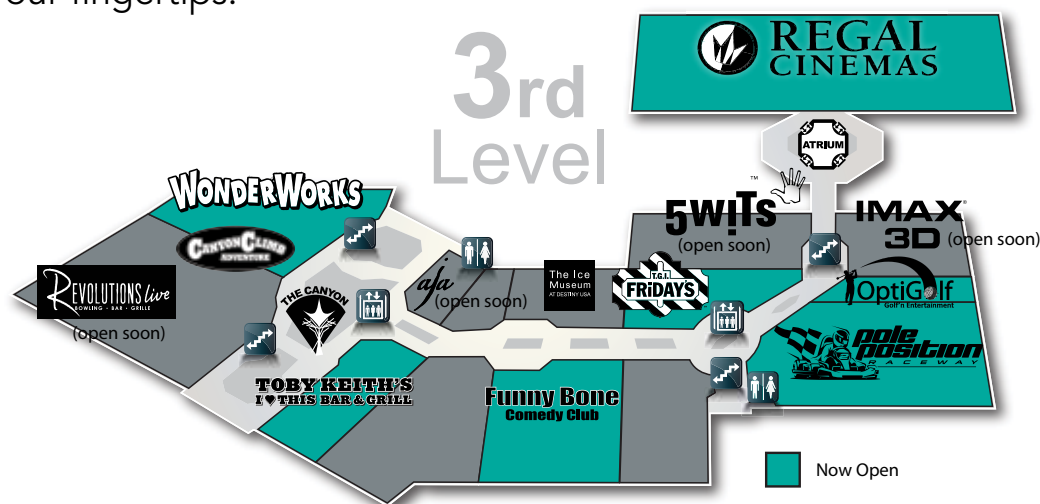




Ready, Set, Play!

Destiny USA's Level 3 has the largest names in entertainment all under one roof. Visitors can tap their boots to live music acts at Toby Keith's I Love This Bar and Grill, bowl at Revolutions Entertainment, race eco-friendly go-karts up to 45mph at Pole Position Raceway or experience the world of science and entertainment at WonderWorks. Suspend yourself over our 80 foot canyon on the Canyon Climb Adventure, the worlds largest indoor ropes course in the world. Experience crisp, interactive film at Regal's new IMAX and RPX screens and golf 365 days a year at OptiGolf. All of these options and more are available to you in one place, on one level.

Destiny USA's Level 3 is open late seven days a week for your convenience. Spend those winter months indoors with some of the world's best entertainment venues right at your fingertips.





New York State's Largest Travel Destination

- Location and accessibility make Destiny USA the perfect destination or stopover for both group and independent travelers. It is located near the crossroads of I-90 (the NYS Thruway at exit 36) and I-81 (south to exit 23)
- Incentives are available for the drivers and escorts of bus tour groups that register in advance
- Shopping Packages can be purchased in advance – visit our website for details and pricing: www.destinyusa.com
- All members of registered groups receive a complimentary "Passport of Savings" filled with special offers
- For lodging and area information visit www.visitsyracuse.org
- Canadian exchange is offered at the day's rate in the form of an American Express gift card (for a nominal fee) which can be used any place that accepts American Express



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