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Destiny USA Names Local Businesswoman to Executive Team

SYRACUSE, N.Y. -- In a move to increase the impact of its community relations programs, Destiny USA has hired a local businesswoman and community activist, Twiggy Meshele Eure, to join its executive team.

"At Destiny USA, we are committed to the people, businesses and organizations that live, work and operate in Central New York," said Destiny USA Founder and Chairman Robert J. Congel. "We are delighted that Ms. Eure has joined our company to help ensure that the local community will benefit from Destiny USA's continued investment and expansion."

In her new role, Ms. Eure will help the company develop and implement new initiatives in a number of areas, including: community relations; urban utilization; human resource development; and marketing.

Destiny USA Executive David Aitken said: "We welcome Ms. Eure, who was formerly associated with the project, in helping us to improve and enhance the company's community outreach. Together, we will work toward building a positive, open relationship with all who care about our community's well-being."

Walter Dixie, a well-known community leader and advocate, said: "I am happy to see that Destiny USA has hired Ms. Eure. The energy and leadership that she brings to the executive team will help Destiny USA to broaden its development plans and be more inclusive."

Ms. Eure said: "I am excited and honored to be part of Destiny USA's Executive Team. I believe that community is the foundation of any successful business or project. It is important that the community is able to participate and build useful relationships within Destiny USA. My efforts will be focused on developing collaborative partnerships, with the ultimate goal of improving the quality of life for all people in our community."

Ms. Eure is a Syracuse native who has received a number of awards for her civic involvement, including: the Syracuse Business Journal's 2007 "40 Under 40" Award; and the Syracuse Alumnae Chapter of Delta Sigma Theta 2007 Marjorie Dowdell Fortitude Award. She serves on various boards and committees. Ms. Eure also founded Virtuous Business Solutions, a consulting firm that builds and strengthens companies, individuals, and families. She holds a Bachelor of Arts degree from SUNY Oswego and Master's degree from Syracuse University. She resides in Jamesville, New York with her husband and four children.

About Destiny USA

Destiny USA is a premier renewable energy, sustainable design and universal access project. It will incorporate New York's rich tourism assets while creating an on-site, technology fueled destination complete with hospitality venues, a cutting-edge workforce that provides first class consumer experiences for millions of guests, and a research laboratory for brand partners who will occupy the 1.3 million square foot facility. Destiny USA will be the stimulus that creates new economic opportunities for our region, while helping to break our nation's dependence on fossil fuels.

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