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DESTINY USA INNOVATORS AND CIANBRO EMPLOYEES SUPPORT LOCAL CHARITIES

Innovators and Construction Partners Building More than Destiny USA

Syracuse, New York – Destiny USA officials announced today that in support of local community associations, that Destiny USA Innovators (employees) have started a program to help non-profit organizations by providing monetary contributions, food donations, and volunteerism, to various groups, as a means of helping to improve the quality of life for Central New York residents. The Innovators stated that it was important to them to give back a portion of their salaries and their time, to help organizations and individuals who require assistance to meet their needs.

The Destiny USA Innovators and Cianbro Corporation (construction manager) team members, decided to support Ronald McDonald House Charities of Central New York after Ronald McDonald Charities House Manager, Susan Minard made a presentation to the Innovators where she explained the services that her organization made available to Central New York families who have a child who is seriously ill or injured. After speaking to the group, Minard left information on how the Innovators and Cianbro team members could get involved with The Ronald McDonald House.

In the information packet that Minard provided, was a Ronald McDonald House Charities “Wish List,” comprised of items the organization needed. The Destiny USA Innovators and Cianbro team members discussed Minard’s presentation and “Wish List” and decided to donate some of the items that were on the list, along with a small monetary donation for the House to use as necessary.

The Ronald McDonald House Charities of Central New York's mission is to create, identify, and support programs that directly improve the health and well being of children and families in Central New York and Northern Pennsylvania. This mission aligns closely with the Destiny USA Innovators' desire to support organizations that benefit Central New York families with special needs.

"Beyond doubt, the Ronald McDonald House Charities of Central New York is a worthwhile organization to support. The services they provide to families are commendable, and very much needed in our area," said Frank Fiumano, Destiny USA Innovator.

Other organizations that the Destiny USA Innovators have supported include, The Rescue Mission and Vera House. The Innovators donated cases of food to feed the hungry, and made monetary contributions towards Vera House's 2008 White Ribbon Campaign, which was created to end all domestic and sexual violence. Any community organization interested in making a presentation to the Destiny USA Innovators should contact Frank Fiumano at ffiumano@destinyusa.com with information concerning your organization and the nature of your request.

The Central New York Ronald McDonald House opened on Thanksgiving Day in 1982 through the grass roots efforts of parents, medical professionals, community business leaders, and individuals. Since then, it has been a "home away from home" to more than 17,000 families whose children are seriously ill or injured. The Ronald McDonald House is open 24 hours a day, year round. The Ronald McDonald House Charities of CNY is located at 1027 East Genesee Street, in Syracuse New York.

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