



destiny usa

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CONTACT: David M. Aitken
315-422-7000

**DESTINY USA's DIRECTOR of SUSTAINABILITY
LUNCHEON SPEAKER at THE AMERICAN PUBLIC
WORKS ASSOCIATION CONFERENCE**
Melissa Perry Presents "Go Green" Topic

Syracuse, New York – Destiny USA officials announced today that Melissa Perry will be the luncheon speaker at The American Public Works Association (APWA) conference with a "Go Green" topic. The conference will be held at the Embassy Suites, located at 6646 Old Collamer Road, East Syracuse, on Thursday, April 3rd, from 11:00Am until 1:00PM.

As Director of Sustainability, Perry ensures that all aspects of the project remain vigilant to the green principals laid out by Destiny USA's Founder and Chairman Robert J. Congel, which includes construction and operation of the development project without the use of fossil fuels and achieving the U.S. Green Building Council's highest honors. Perry has made significant contributions to the Destiny USA initiative including a co-authorship of an application to the EPA and Treasury for Federal Green Bonds, resulting in a \$1.036 billion allocation of tax-exempt bonding capacity and the successful launch and implementation of Destiny USA's Biodiesel 100 program for all construction equipment.

"Destiny USA's goal is drive awareness about the immediate and long-term benefits associated with using 'green' construction practices. We have put in place green initiatives that include a 100% biodiesel fuel program with onsite equipment, a vehicle idle reduction policy, the use of fly ash in our concrete, the use of global positioning guided technology, a paperless jobsite initiative, and have recycled 95% of all construction debris and waste used on this project. We are thrilled to have the opportunity to share information on the "Go Green" topic with the APWA and to be a part of their conference," said Perry.

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The Clinton Exchange ▪ 4 Clinton Square ▪ Syracuse NY 13202-1078
Tel: (315) 422-7000 ▪ Fax: (315) 422-2485 ▪ www.destinyusa.com

In September of 2006, Melissa negotiated with the EPA a 13 program Memorandum of Understanding (MOU) that was signed by Robert Congel and the EPA's Region 2 Administrator that committed Destiny USA to work in their partnership to become a model of environmental stewardship by implementing conservation and emission reduction programs throughout construction, operations and management of the Destiny USA project. The MOU is now considered a model public-private partnership and is being presented to some of the largest construction projects in the country. Destiny USA's MOU was utilized as the template for a similar agreement recently executed on the New York Mets stadium.

The APWA is an international educational and professional association of public agencies, private sector companies, and individuals dedicated to providing high quality public works, goods, and services. Originally chartered in 1937, the APWA is the largest and oldest organization of its kind in the world, with headquarters in Kansas City, Missouri, an office in Washington, D.C., and 64 chapters throughout North America.

The APWA provides a forum in which public works professionals can exchange ideas, improve professional competency, increase the performance of their agencies and companies, and bring important public works-related topics to public attention in local, state, and federal arenas. The association is a highly participatory organization, with hundreds of opportunities for leadership and service, and a network of several dozen national committees in every area of public works.

On February 27, 2007, Destiny USA closed on \$540 million in financing, secured through municipal underwriters Lehman Brothers and Citigroup with the sale of \$345 million in municipal bonds, along with a construction loan from Citigroup, to advance the first phase of the project, including the first ever issued, "Green Bonds." On the same day, Destiny USA delivered \$65.4 million to the City of Syracuse and Onondaga County to advance other economic development initiatives in the region.

Under direction from Destiny USA, Cianbro Corporation, the projects' construction manager, is interweaving technology while driving innovation, to construct the "greenest destination" in the USA. The 1.3 million square foot First Phase has a 10 acre footprint.

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