



destiny usa

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DESTINY USA'S GREEN INITIATIVES DRAWS INTERNATIONAL ATTENTION

**U.S. Department of State Grant Enables Star-TV of Tanzania to Produce a
Documentary on Destiny USA's Green Construction Practices**

Syracuse, New York – On Tuesday, March 18, 2008 at 2:00 pm, a Star-TV film crew from Tanzania will interview Destiny USA officials at the Clinton Exchange on the subjects of green construction and sustainable design practices. Afterwards, the crew will tour the construction jobsite at the Carousel Center, and capture footage of the green construction practices which are being used to construct Destiny USA.

“Star-TV, a prominent independent television station with national coverage, is excited about working with the United States Government on a television cooperative (TV CO-OP) program,” said Alyson Curcio, producer, U.S. Department of State, Office of Broadcast Support.

The Office of Broadcast Services has produced TV CO-OPs with foreign broadcasters for over 30 years. In 2005, the Department completed 35 projects. Topics included: Muslims in America, Immigration and Border Issues, Ethnic Diversity, Secondary Education, U.S. Judicial System, Biotechnology, Small Business Development, Visa and Immigration Policy, Arab American Political Participation, Drug Interdiction, and HIV/AIDS.

TV CO-OP projects are generally prime-time television magazine and documentary productions. They communicate U.S. policies through the eyes of the foreign journalists and their cameras. They have proven effective in promoting American values and stronger relationships in every country.

“To receive international attention from the U.S. Department of State in regards to Destiny USA's green initiatives shows the world the true magnitude of this project,” said Melissa Perry, Director of Sustainability at Destiny USA.

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