



**destiny usa**

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## **Destiny USA's Participation in the National Biodiesel Board Conference In Orlando, Florida**

**Syracuse, New York** -- Melissa Perry, the Director of Sustainability for Destiny USA, recently returned from a speaking engagement at the annual National Biodiesel Board conference in Orlando, Florida. Ms. Perry was joined by several thousand attendees who were interested in learning about new markets and developing technologies in the Biodiesel industry. During the opening plenary the group was addressed by Futurist Don Reynolds and actor/environmentalist Daryl Hannah.

As a leader in this new market for Biodiesel, Ms. Perry was asked to speak to the attendees about Destiny USA's successful use of 100% soy bean oil in nearly 100 different pieces of construction equipment, a virtually unmatched achievement by any other construction site. Although Biodiesel is being more commonly used at lower blends for Fleet vehicles, the Destiny USA project has challenged the industry to push the limits and constraints of engine manufacturers in order to provide the workforce on the construction site and the surrounding community with a cleaner, healthier place to work and live. The construction industry accounts for 9% of the U.S. Gross Domestic Product and 5% of the workforce. Destiny USA's ultimate goal is for other construction sites across the country replicate this initiative and improve the negative impact on air quality, as we continue to build our nation.

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